IMO – the International Maritime Organization – is the United Nations specialized agency with responsibility for the safety and security of shipping and the prevention of marine pollution by ships. As a specialized agency of the United Nations, IMO is the global standard-setting authority for the safety, security and environmental performance of international shipping. Its main role is to create a regulatory framework for the shipping industry that is fair and effective, universally adopted and universally implemented.
IMO News, the official magazine of the International Maritime Organization (IMO), is an essential part of the maritime press, keeping readers up to date with the activities of the Organization, including international conferences, technical committees and important measures being discussed or adopted. Published quarterly in paper and digital formats, it has an extensive portfolio of approximately 18,000 (8,000 print & 10,000 digital) qualified subscribers from around 179 countries who make up its global maritime readership.

**Statistics**

**WHERE**

- **6%** USA/America
- **41%** Europe
- **31%** Asia/Pacific
- **11%** Africa/Middle East
- **11%** Latin America

**WHO**

- **7%** Director
- **19%** Employee
- **19%** Manager
- **24%** Professional
- **25%** Other
- **4%** Administrator
- **2%** CEO

**WHAT**

- 22% Government/Port Authority
- 18% Maritime Service
- 22% Training/Colleges/Libraries
- 11% Unspecified
- 20% Private Enquiry/Student
- 7% Ship Builders/Operators
Digital Edition

The *IMO News* digital edition is emailed to around 10,000 subscribers worldwide. It is fully interactive with links added to the advertiser’s website and email address. Advertising in the digital edition is provided at no extra cost when you place your advert in the paper edition. It is a great way to add value to your campaign.
Advertising policies
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In particular, advertisements must comply with the following requirements:
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• They must not conflict with stated recommendations or decisions of IMO.
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